



**CED (Center for Entrepreneurial Development)  
51 W. Hancock, Suite 477, Detroit, MI 48201**

**January 2, 2009: Announcement**

**Services To Enhance Potential will provide information, instruction, guidance, and support to individuals with developmental disabilities and mental illness who desire to be self employed through the services of the CED (Center for Entrepreneurial Development), made possible by direct contract from the D-WCCMHA (Detroit-Wayne County Mental Health Agency).**

**The project will include Outreach, Discovery, Education, Business Planning, and Supports.**

- 1. Outreach: Introduction to the Self Employment Option  
Awareness of Opportunity**
- 2. Discovery: Exploration/Interests/Profile  
Awareness of Self**
- 3. Education: Introduction to Self Employment/Business  
Awareness of Process**
- 4. Business Planning: Develop a written Business Plan  
Awareness of Activities**
- 5. Business Supports: Community Partners  
Awareness of Action**

**The Principles of Self Determination and the CED Principles of Supported Self-Employment will guide the project.**

**Activities will be offered in community-based settings convenient to individuals including the CED.**

**The project aims to cooperate with and complement any existing self-employment initiatives and not to duplicate services.**

**Project activities are scheduled to begin in January 2009.**

**CED is funded for one year, renewable for a second year.**



**Funded by the Detroit-Wayne County Community Mental Health Agency**