

February 12, 2010

Bottle Crew Celebration at the Detroit Resource Center in Recognition of Partnership with Services To Enhance Potential

A grand celebration was held today at the Detroit Resource Center compliments of The Bottle Crew of West Bloomfield. Over 200 people were in attendance including Joel Jacob, owner, and ten of his employees, and Jim Grice, President/CEO of STEP.



Joel Jacob addresses the group at the Detroit Resource Center

The Bottle Crew has been a customer of STEP since 1999. The primary jobs consist of assembly, labeling and packaging of spray bottles. There are several hundred types of bottles with differing spray heads, labels, and pack out configurations. STEP also provides warehousing and trucking services for the Bottle Crew out of its Detroit and Dearborn North and South Resource Centers.

The Bottle Crew has been one of STEP's top customers in regards to work volume, sales, and consumer payroll for the last ten years. The work has been instrumental in the implementation of our Skills Training program. The Bottle Crew successfully negotiated renewal contracts with a major customer which will result in jobs and income for STEP consumers

The Bottle Crew provided a pizza lunch including cake and caps for all, topped off with the presentation of a donation of \$5,000.00 in recognition of STEP's continuing work. All of the consumers will benefit from the media center which will be acquired with this generous gift. A computer and digital recorder will be combined with a monitor for training purposes such as practicing and viewing job interviewing skills.